Quick Competitive Analysis: Navigation > Flow > Content
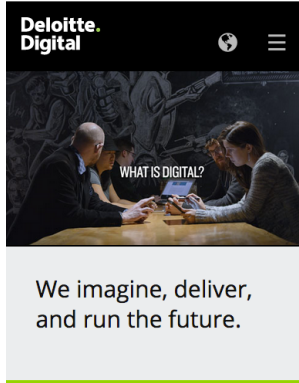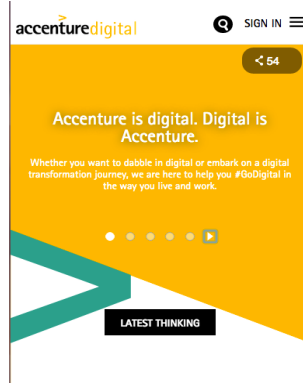

http://www.deloittedigital.com/

https://www.accenture.com/us-en

http://digital.pwc.com/

Navigation

Flow

Content

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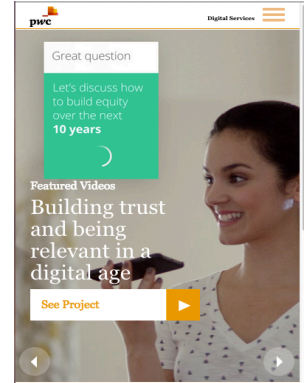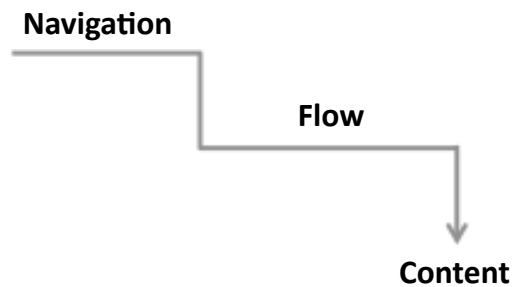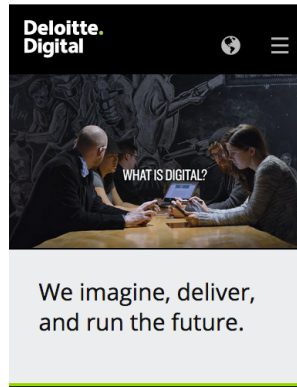
Quick Competitive Analysis: Navigation > Flow > Content

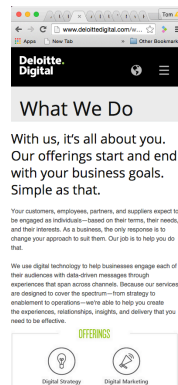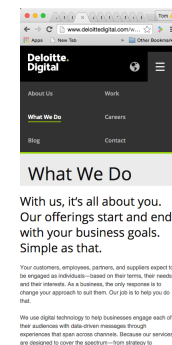http://www.deloittedigital.com/

Navigation

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Content

Notes:

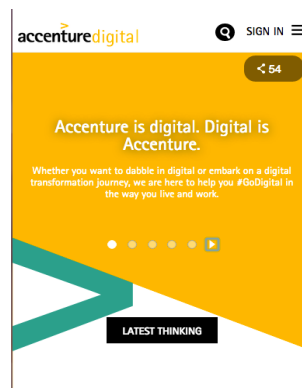   View: Responsive

    Home: Dramatic & Edgy Imagery

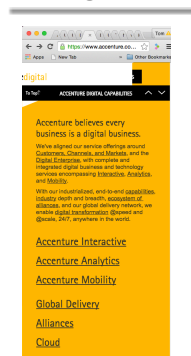   Menu: Simple & Organic

    Content: Accessible & Graphically Engaging

    Search: None

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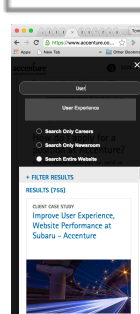
Quick Competitive Analysis: Navigation > Flow > Content

https://www.accenture.com/us-en
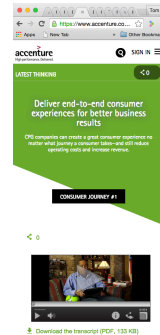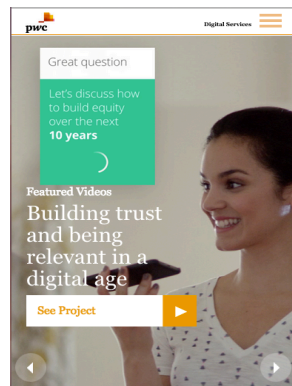
Navigation

Flow

Content

Notes:
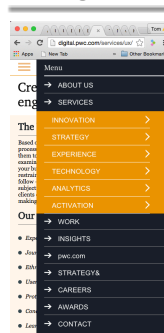
    View: Responsive

    Home: Geometric shapes, brightly colored

    Menu: Requires scrolling

    Content: Accessible from search

    Search: Nicely implemented & Intuitive

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Quick Competitive Analysis
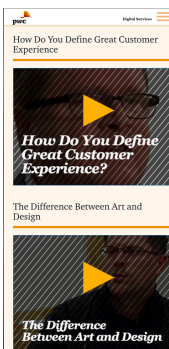

http://digital.pwc.com/

Navigation

Flow

Content

Notes:
  View: Responsive
  Home: Photo Image, Light, Personal
  Menu: Slides in, shows page in background
  Content: Accessible from menu, scrolling
  Search: None

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